

As we age, our skin tends to lose collagen and elastin, the supportive connective tissue that makes it look firm, plump and youthful. This process can result in sagging skin around the face, neck and body. In addition to this, facial muscles can weaken with age and eventually cause a drop, resulting in loose skin. As we age, the skin naturally becomes drier and less elastic with reduced levels of fat and collagen in the deeper skin layers. Ultraviolet radiation from sunlight (UVA) and other sources accelerates the skin's aging process. It breaks down the elastin fibres and collagen in skin. Without these supportive connective tissues, the skin loses strength and flexibility.

Here at Nativis, we have developed a range of Skincare products to help improve skin firmness. The products are 100% natural in composition, and all contain a natural active ingredient derived from Sericin which we have called Silk Hydra-Fix<sup>®</sup>. This active ingredient deeply hydrates and moisturises the skin. Increasing hydration will increase the skin's firmness and the strong moisturising nature will maintain hydration levels in the skin. The Amino acids present in our active ingredient will also encourage collagen and elastin growth which will increase skin firmness over time. We would recommend applying the Silk Hydra-Fix<sup>®</sup> Moisturising Gel and Cream to those areas displaying loose or sagging skin. Positive results should be observed using the products described in this package after 3-4 weeks and should improve significantly with continued use.

## Products Package for Skin Firming

### Silk Hydra-Fix Moisturising Gel (200g)



#### Directions for Use - Hydrate the Skin First

1. Apply a small quantity of the Moisturising Gel to fingertips and gently massage into the affected areas until it has fully absorbed. If applying to the face, remove make up with a gentle, skin friendly cleanser first. The Gel can be used on the face, hands, neck and body " anywhere that loose/saggy skin persists.
2. Apply morning and in the evening before sleep. Continue this routine for a minimum 3-4 weeks to see a significant improvement.

### Silk Hydra-Fix Moisturising Cream (50g)



#### Directions for Use - Moisturise the Skin

1. After applying the Moisturising Gel and allowing it to fully absorb, apply the Moisturising Cream to the affected areas (morning and night). It should fully absorb rapidly. Only a small amount is required for each application.
2. After applying the cream, make-up can be applied directly to the face if required. The moisturising cream also makes for a great make-up primer.

**Package Price £37.80 - SAVING 10%**

Repeat above procedure daily for best results. Improvements should be seen within 3-4 weeks with sagging/loose skin significantly reducing in appearance. Continued regular daily use of the Gel and Moisturising Cream should further improve appearance over time and will maintain the skin in a well hydrated and moisturised condition.

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